Official Rules

SURVEY SWEEPSTAKES

THIS SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES, EXCLUDING RHODE ISLAND, WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, SURVEY GIZMO BY PROVIDING YOUR EMAIL ADDRESS WHEN SUBMITTING AN ENTRY, YOU CONSENT TO RECEIVE COMMUNICATIONS FROM SPONSOR AND ITS AFFILIATES.

1. SWEEPSTAKES DESCRIPTION: UDR, Inc. (the **"Sponsor"**) is offering the Survey Sweepstakes (the **"Sweepstakes"**). Winners of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. The Sweepstakes begins October 1st, 2022, at 12:00:01 AM Mountain Time (**"MT"**) and ends December 31st, 2022, at 11:59:59 PM MT (**"Sweepstakes Period"**).

2. ELIGIBILITY: SURVEY SWEEPSTAKES

(the "Sweepstakes") is open to legal residents of the United States, excluding Rhode Island, 18 years of age or older at time of entry. Officers, directors, employees and agents of UDR, Inc. and its affiliated companies, agencies, and their respective immediate families (collectively, the “UDR Affiliates”) are not eligible. The Sweepstakes is void where prohibited.

3. HOW TO ENTER: There are two (2) Methods of Entry:
(i) SURVEY INVITE: Individuals touring or residing at any UDR, Inc. affiliated community that receive a survey invitation via e-mail (the “Invitation”) must visit the survey URL (the “Survey Website”) found within the Invitation to complete the survey. The survey must be completed in its entirety by submitting all answers to the required survey questions. Upon completing the survey, click the “Submit” button (each an “Entry”)**.** The Entry must be submitted in the Sweepstakes Period. Limit of one Entry per survey type per email address.

(ii) WRITE-IN: On a postcard or a card that is no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, legibly handwrite your complete name, mailing address, phone number, email address and date of birth and mail with proper postage to 2022 UDR Survey Sweepstakes, 1745 Shea Center Drive, Suite 200, Highlands Ranch, CO 80129. All write-in entries must be postmarked by January 4th, 2023, and received by January 10th, 2023. There is a limit of one (1) write-in entry per envelope/postcard. Each envelope/postcard is considered one (1) entry into the sweepstakes. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Write-in entries must contain all entry fields outlined above; otherwise, they are void and will not be eligible to win.

The Entry must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of the Sponsor. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of the Sponsor. The Entry must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where Entry is created. Sponsor is not responsible for late, lost, misdirected, or invalid entries. Entries will be deemed to have been submitted by the person registered to the account from which entries are received.

Once you submit your Entry, you will be officially entered into the Sweepstakes. Entries cannot be revised or altered once submitted. Once submitted, all submitted components become the property of the Sponsor. Automated means of entry and entries by any means which subvert the entry process are prohibited and all such entries will be void.

4. WINNER DETERMINATION: Random drawings supervised by the Sponsor shall take place on January 16th, 2023. Winners of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via email to the email address provided on the Entry within five (5) days following the winners selection. Sponsor shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winners cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winners selected.

The receipt by winners of the prizes offered in this Sweepstakes are conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

Odds of winning a prize depend on the total number of Entries.

Potential Winners are not official winners ("Official Winners") until his/her eligibility has been verified and Potential Winners have been notified that verification is complete. The decisions of the Sponsor in all matters relating to this Sweepstakes are final and binding. At Sponsor's sole discretion, if an inadequate number of Entries or if Submissions received are of inadequate quality, Sponsor reserves the right NOT to select any Submissions as winners.

5. PRIZES AND APPROXIMATE RETAIL VALUES: Twenty (20) VISA Gift Cards of $250.00 each awarded in the form of a gift card, Approximate Retail Value ("ARV") $250.00 each. One (1) prize will be awarded to a participant for each of the following locations: (1) Austin, Texas; (2) Baltimore, MD; (3) Boston, Massachusetts; (4) Dallas, Texas; (5) Denver, Colorado; (6) Los Angeles County, California; (7) District of Columbia; (8) Monterey County, California; (9) Nashville, Tennessee; (10) New York, New York; (11) Orange County, California; (12) Orlando, Florida; (12) Palm Beach County, Florida; (13) Riverside/San Bernardino Counties, California; (14) Philadelphia, Pennsylvania; (15) Portland, Oregon; (16) Richmond, Virginia; (17) San Diego County, California; (18) Seattle, Washington; (19) San Francisco Bay Area, California; and (20) Tampa, Florida.

6. WINNER CONFIRMATION: The Official Winners will be required to reply to the email within seven (7) days to accept the prize. If the Official Winners are unwilling or unable to accept the prize, the prize will be forfeited. Any questions regarding the determination of winners will be decided in the sole discretion of Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes.

7. PRIZE DETAILS AND RESTRICTIONS: All federal, state and other taxes on prizes are solely the responsibility of the Official Winners. There are no prize substitutions or options available. No prize recipients shall be permitted to replace his/her designated prize with another prize or item or redeem his/her prize or any portion of the prize for cash. However, Sponsor reserves the right, exercisable at any time in their sole discretion, to substitute a prize of equal or greater value. Any costs associated with prize acceptance and use not specified herein as being provided, is the Official Winner's sole responsibility.

8. CONDITIONS OF PARTICIPATION; NOTIFICATION OF WINNER: Sponsor is not responsible in the event that the participants provide any incorrect, expired, or otherwise invalid information. The Sponsor shall have the right to disqualify any Entries that do not comply with the Official Rules, as determined by Sponsor in its sole discretion. By accepting a prize, the Official Winner irrevocably consents to the use of

such winner's name, likeness, image, voice, performance (in connection with interviews and other recordings), biographical information, and statements relating to the Sweepstakes or Sponsor or its affiliated parties, without further compensation, in all world-wide marketing, promotion, and publicity carried out in perpetuity by any of Sponsor or its affiliated parties in connection with this Sweepstakes. Official Winner further grants to Sponsor the right to use and publish their proper name and state or country of residence online, in print and any other media now known or hereafter devised in connection with this Sweepstakes in perpetuity. Prize winners may be required to sign and return, without limitation and to the extent permitted under applicable law, an Affidavit of Eligibility, a Liability Release, Guest Liability Release, a Publicity Release, Confidentiality Agreement and any other documentation or instrument that Sponsor and/or its affiliated parties may require within five (5) days of receiving each such document. In the event of noncompliance with these requirements, winners may be disqualified and an alternate winner may be selected, at Sponsor's sole discretion. If a potential winner cannot be reached after a reasonable effort has been exerted, he/she is found to be ineligible, he/she cannot or does not comply with these Official Rules, or if a prize or prize notification is returned as undeliverable, such potential winner will be disqualified, and an alternate potential winner may be selected at Sponsor's sole discretion.

9. DISCLAIMERS AND LIABILITY: Sponsor and its affiliated entities are not responsible or liable for Sweepstakes Entries that are illegible, late, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, incomplete, or otherwise not in compliance with these Official Rules, and all such Entries will be disqualified. By participating in the Sweepstakes, each entrant agrees to waive any rights to claim ambiguity with the Official Rules, and that Sponsor, Survey Gizmo and their affiliated entities shall have no responsibility or liability (including, but not limited to, liability for any property loss, damage, personal injury or death) in connection with: operation of the Sweepstakes, participation in the Sweepstakes; acceptance/possession (including, but not limited to, delays by shipping companies), defects, and/or use/misuse of a prize (including, but not limited to, cancellation/postponement of screening date); discontinued prizes; human error; incorrect or inaccurate transcription of registration and/or account information; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, or internet service provider utilized by Sponsor; interruption or inability to access Sponsor, its affiliated entities and their respective websites, or any online service via the internet due to hardware or software compatibility problems; any damage to participant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes; any lost/delayed data transmissions, omissions, interruptions, defects; and/or any other errors or malfunctions, even if caused by the negligence of Sponsor or any one of its affiliated entities. Sponsor shall not be liable for direct, indirect, incidental, special or consequential damages. Each participant further agrees to indemnify and hold harmless Sponsor, Survey Gizmo and their affiliated entities from and against any and all liability resulting or arising from the Sweepstakes and to release all rights to bring any claim, action or proceeding against Sponsor or its affiliated entities, and hereby acknowledge that Sponsor and its affiliated entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize, including express warranties provided exclusively by a prize supplier that may be sent along with a prize. Sponsor and/or its affiliated entities shall in no event be liable for any injury, damage, loss, expense, accident, delay, inconvenience or irregularity that may be caused or contributed to (1) by any wrongful, negligent or unauthorized act or omission on the part of any of the prize suppliers or any of their agents, servants, employees or independent contractors, (2) by any wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of Sponsor, or (3) by any other cause, condition or event whatsoever beyond the control of Sponsor or its parents, subsidiaries and affiliated companies. Title of this Sweepstakes may change during the Sweepstakes. ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVES THE RIGHT TO SEEK ALL LEGAL AND EQUITABLE REMEDIES FROM AND AGAINST ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Additionally, any attempt to cheat the Sweepstakes, as determined at the sole discretion of the Sponsor, may result in immediate disqualification of the entrant, as well as other possible consequences, including disqualification from any and all existing and future sweepstakes. Any attempt to cheat by creating fake surveys will be looked upon very seriously, and can

result in immediate and permanent ban, and possible further action. Irrelevant entries, as deemed irrelevant at the sole discretion of Sponsor, and those using copyrighted content may be removed and disqualified from the Sweepstakes.

10. GENERAL INFORMATION: By participating, entrants agree (i) to be bound by these Official Rules, including all eligibility requirements, and (ii) to be bound by the decisions of Sponsor, which are final and binding in all matters relating to the Sweepstakes. Sponsor is not responsible for: (i) lost, late, misdirected, damaged, garbled or illegible entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. Sponsor reserves the right to permanently disqualify from this Sweepstakes any person it believes has violated these Official Rules. Sponsor reserves the right to terminate, cancel, suspend and/or modify the Sweepstakes if any fraud, virus or other problem corrupts the administration, security, or proper play of the Sweepstakes, as determined by Sponsor its sole discretion. If Sweepstakes is terminated before the end date/time, Sponsor will determine the winners from all eligible entries received as of the termination date/time. If any such malfunction, error, disruption or similar damage occurs and impairs the administration, security, fairness, integrity or proper play of the Sweepstakes, Sponsor may, in its sole discretion, suspend or terminate the Sweepstakes. This Sweepstakes is governed by the laws of the State of Colorado, and by entering; entrants agree that any and all dispute shall be resolved in the federal and state courts located in Denver, CO. Entrants agree to resolve any dispute individually, without resort to a class action.

12. SPONSOR OF SWEEPSTAKES: UDR, INC., 1745 SHEA CENTER DRIVE, STE. 200, HIGHLANDS RANCH, CO 80129.